

ART PROJECT - *Teacher Info*

As you know, we are planning a school art project with the PTA supporting the National Curriculum, where each pupil will create two pieces of art. The resulting masterpieces will then be available for parents to purchase as high quality greetings cards, canvases, posters and note paper through the support of the project organisers, 'My Art Project' (who will donate 10% of the total order to the school).

The greetings cards and note paper will come with the personalised option of the artist's photo, name or the artists signature on the reverse.

Here's what one teacher at another school said about their project:

We were looking for new PTA fundraising ideas as we were finding that parents were a little less enthusiastic about our traditional fundraising schemes that relied heavily on donations. That's when we discovered "My Art Project".

We booked the project for September once the children were settled into their new classes. The staff therefore had the Summer to think of artwork ideas, materials, etc and build it into their lesson plans. The children created one piece of art with a Christmas theme and one that was more generic. Everything worked like clockwork and all the orders were delivered well in time for Christmas.

All in all its been a great success. We had one of the highest levels of participation from parents than we've ever seen as a great number of parents placed an order. Lots of positive comments from parents who were impressed with the quality of the products and prices... ..and more importantly no complaints!

It appealed to the PTA because there was no financial outlay, we were provided with all the templates and promotional bits, there wasn't a minimum order – so there was nothing to lose.

The staff liked it because it ticked lots of boxes on the National Curriculum, didn't require them to give up their spare time and gave them a chance to showcase their

classroom creativity.

It was a hit with the children and they were very excited and proud to see the resulting cards and the like with their photo and name on the back.

The school has created a beautiful mural in the hall from Year 2's sunflower watercolours as a lasting reminder...and we had a sizeable cheque at the end of it!

Kate Morris:
Welford-On-Avon Primary School PTA
(Warwickshire)



How it works:

- 1 Each teacher will be provided with 2 blank templates per child. Your PTA organiser will have some spares, should you need them.
2. Encourage your class to practice and then carefully create interesting and colourful designs on the templates. The bolder the better. Please do not allow children to scribble! Parents will not buy scribbles and they may even see it as a wasted opportunity.
3. Clearly write the name and age of the child on the back of each template yourself, using capital letters and blue or black biro, to ensure that it is accurate and legible.
Don't trust the children to do it themselves. Return the completed templates to your organiser.
4. The school will then receive from your organiser the complimentary cards and order forms for you to distribute to the children in your class. Parents then return their orders, by a set due date with cheques made payable to your school PTA. The organiser will collect all orders from you.
5. Completed orders will be returned to you to distribute to your class.

That's it!

Hints & Tips:

What works well:

- Bold bright colours
- Watercolours
- Felt tips
- Collage with varying textures
- Handprints and self portraits for younger artists
- Spring Flowers
- Close guidance and support while the art is in progress

What doesn't work so well:

- Pencil Drawing
- Glitter
- Charcoal
- Chalk
- Crayons
- Using Tippex
- Leaving the children to complete the art independently!

NOTE: Please keep designs flat and damage free, as marks will show on the final print.

If you would like to join in with the pupils and create a card of your very own, you can! Just include your design with your class's designs (no need to put your name or age on the design if you'd prefer not to!), and we will send you your own personalised card.

